



Dr. Barbara E. Sanchez Crime Prevention Alliance of Florida



Not All Superheroes Wear Capes

Since 1999, the Crime Prevention Alliance of Florida has been led by its President and Founder, Dr. Barbara E. Sanchez whose vision to unite law enforcement with the community turned a grassroots effort into a statewide partnership bringing together diverse groups to address crime prevention.

During her career in law enforcement Dr. Sanchez worked with Miami Beach to unite the community with their police department. Since then, more than 50 other partners have joined with the Crime Prevention Alliance to support its mission to raise public awareness of crime prevention methods through partnership of volunteers and law enforcement while creating unity among communities.

Before today's readily available online video meeting technology, Barbara traveled to meeting after meeting with distinctive groups including the Miccosukee Tribe of Indians.

Uniting with law enforcement for crime prevention education remains a service of the Alliance. However, connecting directly to the citizens of Florida is an approach being implemented in the 2025-2030 strategic plan.

Included is a special project establishing a permanent monument and placing names of people that have done an amazing job in our community. Barbara's sincerity and respect for Native Americans connected her with the Miccosukee Tribe and its Business Council, who are providing a piece of their reservation's sacred land for this monument honoring our elders. Crowned by four figures depicting Native-American, Latin-American, Jewish-American, and African-American men and women uniting together, names and deeds of individuals and organizations will be etched on tiles at the base.

"It is emotional, breathtaking that the Crime Prevention Alliance has reached the love and trust and respect with the Tribe, for the first time ever, to award people with these tiles on the reservation", Barbara said. "Not everyone can have a street or a park named for them, but this monument will have names that will be remembered for their outstanding efforts and show how the Miccosukee Tribe feels about unity."

Guided by her parents who sought freedom and opportunity when leaving Cuba in 1962, Barbara accepts responsibility and values commitment. Currently obtaining a PhD in Criminal Justice and working tirelessly to achieve her advocacy goal of communities that have a shared respect for different cultures, Barbara is also the mother of three adopted adult children with special needs, and pet mom to her Great Dane and Collie. Yet, she'll also make time for herself to enjoy reading.

Recently celebrated for her 25 years of dedication at Florida Association of Nonprofits' **35th Anniversary Gala**, Dr. Barbara Sanchez was recognized as our Honoree in the Safety category.

"When I met Florida Association of Nonprofits' Board Chair, Maria Hidalgo, I appreciated what the Association provides to the nonprofit community", reported Sanchez. "By uniting and partnering, we can empower more organizations to work together."

Like many nonprofit leaders, Barbara Sanchez has a very big heart, and we welcome her into Florida Association of Nonprofits **H.E.A.R.T.S.**...Helping, Educating, Advocating, Researching, Training and Saving together.

Pictured in the photo above left to right: Debbie Hurtado de Mendoza, Gaby Macoto, Dr Barbara Sanchez, Dr Marie Etienne, Dr Maria Hidalgo providing assistance to an elder client (front)



Webinar: Are Your Grant Ready? Tue Jan 21, 2025 @ 2-3:30pm EST



Securing grant funding is critical for most nonprofit organizations, yet only about 25% of grant proposals are approved by funding sources.

Is your nonprofit organization prepared to successfully apply for, receive and manage a grant?

Learning what being grant ready means will make grantwriting easier and significantly increase your chance of winning a grant.

[Register 01-21-25](#)



Meet & Greet: Wed Jan 29, 2025 @ 5:30-7:30pm

The Den Sports Bar & Lounge
201 SW 2 Street, Ft Lauderdale, FL 33301

Professional Networking
Food, Fun, Friends

Advanced Tickets
Members: \$10.00, Guests: \$15.00
After Jan 26, Add \$10.00



[Register 01-29-25](#)



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The key to success for any nonprofit is education like that through the Florida Nonprofits' Sunshine Certificate in Nonprofit Management.

This amazing opportunity to take these highly-rated classes is available without traveling (with a hybrid option).

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SCNM Facts

<u>2025</u>	<u>Class Schedule:</u>
	Saturday Classes, 1pm-5pm Monday Classes, 5pm-9pm
Sat Jan 18	Campaigning Part 1/Fundraising
Mon Jan 27	Power Vision and Strategic Thinking
Sat Feb 22	Executive Director Training/HATS & Sustainability: Fundraising Part 2 Big Gifts
Mon Feb 24	Information Revolution/Managing Technology
Sat Mar 22	Governance, Board, Policy, Volunteerism
Mon Mar 24	Human Resources and Volunteers
Sat Apr 19	Marketing and Special Events
Mon Apr 21	Discovering Trends Through Civic Engagement
Sat May 17	Time Money, Managing Financial Resources
Mon May 19	Grantwriting Wars and Evaluation
Sat Jun 21	Power Vision and Strategic Thinking
Mon Jun 23	Campaigning Part 1/Fundraising
Sat Jul 19	Information Revolution/Managing Technology
Mon Jul 21	Executive Director Training/HATS & Sustainability: Fundraising Part 2 Big Gifts
Sat Aug 23	Human Resources and Volunteers
Mon Aug 25	Governance, Board Policy, Volunteerism
Sat Oct 18	Discovering Trends Through Civic Engagement
Mon Oct 20	Marketing and Special Events
Sat Nov 22	Grantwriting Wars and Evaluation
Mon Nov 24	Time & Money, Managing Financial Resources

Serving Florida's Nonprofit Community Needs for 35 Years

At Florida Association of Nonprofits, we are proud of our 35-year history of superior ratings from all certificate sessions. Florida Nonprofits is in the 99th percentile of recommendations from certificate graduates.

Sunshine Certificate in Nonprofit classes allow participants to design a portfolio to implement new skills back at the workplace, including 133 best practices. Professional handouts cover more than the class curriculum with additional materials to build an expanded knowledge base for each participant.

Preferred Partners Program

Florida Nonprofits offers lots of resources and discounts through our Preferred Partners, which are partnerships that save you money. For example, our partnership with First Nonprofit for the Unemployment Savings Program, has saved over \$2 million for Florida Nonprofits' Members.

**Preferred Partners Program
Offers Outreach for Our Partners
and Discounts for Our Members**

[Preferred Partners List](#)

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Partner List



HEARTS
HELPING EDUCATING ADVOCATING
RESEARCHING TRAINING SAVING



Partner Kit

Florida Nonprofits Membership Offers Many Advantages

By being a member, you are joining with hundreds of other nonprofit organizations to capitalize on the aggregate buying power of its membership to save money.

You are also supporting advocacy efforts, opening up educational opportunities, joining a network of people just like yourself, and gaining access to a knowledge-base of experts in diverse fields of interest to nonprofits.



Sunshine Certificate in Nonprofit Management assists the professional development of anyone involved in the nonprofit sector.

Sponsorship: Campaigning Part 1/Fundraising Sat Jan 18 @ 1-5pm

During this class you will:

- ✓ Explore giving trends for the next three to five years
- ✓ Understand the funding pie
- ✓ Incorporate fundraising principles and practices
- ✓ Develop the outline of an overall fundraising strategy
- ✓ Find new ways to "ask" for money
- ✓ Use marketing partnerships, not philanthropy, to raise money

Of the \$484.85 billion given to charity in 2021, individual giving accounted for 67% or \$326.87 billion, which is one reason fundraising is so essential.

Join us online for a clear understanding of the realities of raising money and building a solid donor base.



[REGISTER](#)

Planning: Power Vision and Strategic Thinking Mon Jan 27 @ 5-9pm

During this class you will:

- ✓ Develop strategies to turn your vision into reality
- ✓ Find sources to strengthen your nonprofit mission
- ✓ Discover how a long-term plan can help maintain a solid foundation and structure
- ✓ Access the strengths and minimize the weaknesses of your nonprofit organization

Power vision develops a shared vision of your future, then determines how to make it a reality. Engaging in strategic planning allows your organization to create a map to your desired destination. As Yogi Berra noted, "If you don't know where you are going, you might end up someplace else."

Join us online for innovative ideas to turn organizational strength and vision into a strategic plan.



[REGISTER](#)

Fundraising Innovations

Are you making the most of the latest trends and fundraising innovations to elevate your nonprofit in 2025?



While there are risks to embracing new fundraising innovations, the rewards are often well worth taking the chance. Currently, we're seeing those innovations most clearly in the digital realm—from embracing a digital-first approach with exciting new virtual fundraising ideas to scaling up communications sustainably with automation. Here we will dig into three trends to keep an eye on.

The third shift in fundraising.

First, there was fundraising by direct mail, then fundraising by website. Now, we're embracing the third shift in fundraising—social fundraising.

Social fundraising refers to fundraising campaigns on social media networks. Currently, three social networks have built-in fundraising capabilities: TikTok, Facebook, and Instagram, the latter two owned by parent company Meta.

Social fundraising tools first emerged with Facebook's "Donate" button in the mid-2010s, eventually growing to include birthday fundraisers and personal nonprofit fundraising campaigns. Currently, the stand-out trend in social fundraising is Challenges on Facebook.

Click to [READ THE FULL ARTICLE](#)

Source: *Candid has been a preferred partner since 2018 when Florida Nonprofits became an outlet for the Foundation Center Funding Network*

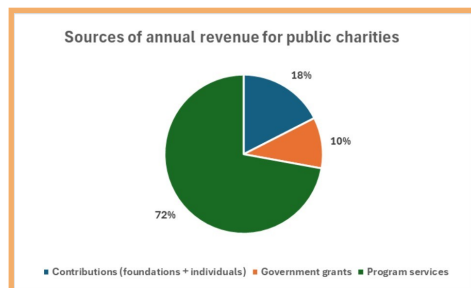
How are nonprofits funded?

Nonprofits can and do use the following sources of income to help them fulfill their missions:

- Fees for goods and/or services
- Individual donations and major gifts
- Bequests
- Corporate contributions
- Foundation grants
- Government grants and contracts
- Interest from investments
- Loans/program-related investments (PRIs)
- Tax revenue
- Membership dues and fees

While opinion varies as to what a nonprofit's "ideal" mix is, using several different sources to achieve sustainability is generally a good practice.

Source: *Candid*



Tending to Human Factors During Strategic Planning

The phrase "culture eats strategy for breakfast" is often true – certainly there are situations where strategy is consumed by culture – but strategy and culture are not mutually exclusive.

Why not tend to them both at the same time during strategic planning?



Many nonprofits begin strategic planning work with trepidation and possibly even scar tissue from prior efforts. Often the process takes great amounts of time, energy, and money, and strains relationships, and, in the end, doesn't strengthen the organization and nothing really changes.

Under these circumstances, it's tempting to narrow strategic planning efforts and simply bite off less, all in the name of efficiency, focus, discipline, and, in the worst cases, "box checking."

Audubon Canyon Ranch recently completed a strategic planning process that took the opposite path — we *expanded* the process to include the human factors that would shape how we did the strategy work and to have a better chance of successfully implementing the plan.

In the end, we believe this expansive process worked well. We'd like to share our approach, and the lessons learned along the way.

Set co-equal goals

The essential first step is to intentionally set co-equal goals.

The goal of any strategic planning process is to create a cohesive and focused strategy that will result in greater mission impact, and this was true for us.

However, we judged it essential to set additional goals that had equal weight in their importance – ours were to use the strategic planning process to build strong teams and leaders and to create a culture that informed, reflected, and reinforced our values. And *that* would ultimately help us deliver on strategy.

Click to [READ THE FULL ARTICLE](#)

Including: **10 tips to feed culture and strategy in your planning process**

Source: *Blue Avocado is the educational arm of Ani-rrg nonprofit insurance firm which provides coverage exclusively for nonprofits. They have been partners since we assisted Senator Bob Graham when he supported the act of congress that created Ani-rrg.*

Sunshine Certificate in Nonprofit Management January 2025 Classes:

Sat Jan 18, 2025 @ 1-5pm
Sponsorship: Campaigning



Register 01-18-25



Register 01-27-25

Mon Jan 27, 2025 @ 5-9pm
Planning: Power Vision and Strategic Thinking



Giving Tuesday Raises \$3.6 Billion for Charity, Up from Last Year

Nonprofits ought to strengthen ties with donors and organize activities to bring communities together after a bruising election season.

Minnesota Vikings workers donated to the American Red Cross team's Giving Tuesday blood drive. It "felt like we were giving back in a meaningful way together," one said.

In an election year when voters expressed concerns about the economy, some nonprofits worried that donations might be down. But donors gave \$3.6 billion on Giving Tuesday, a 16% increase over last year.

While the economy was on Americans' minds in pre-Giving Tuesday data, that didn't seem to impact their giving. In a survey in September by Wells Fargo, 51% of respondents said "they don't have enough money to give to charity at all." Instead of tightening their purse strings, Americans opened them a little bit wider.

The economy isn't the most important factor driving Giving Tuesday results, Giving Tuesday CEO Asha Curran told the *Chronicle* before the final numbers were in. Donors, she said, give when they're connected to causes. "The main factor in a successful Giving Tuesday, a successful end of the year, is on the side of nonprofits," she said. "If nonprofits activate, we will see more donations on Giving Tuesday and through the rest of December. And if they sit it out, then we won't."

And it's clear from the numbers that nonprofits activated this year. "In a world that can feel increasingly divided, we're seeing people unite through simple acts of kindness that have profound ripple effects," Curran said in the news release that announced the final giving tallies for the day.

According to Giving Tuesday, 36.1 million Americans participated in the day, a 7% increase from 2023.

Since its start in 2012, Giving Tuesday has become a critical day for charities, often kicking off their year-end giving drives. This year nonprofits appealed to donors hoping to leave the election behind them, joined forces with other charities, and focused on activities that brought the community together.

Click to [READ THE FULL GIVING TUESDAY REPORT](#)

Source: *Chronicle of Philanthropy*



Center on Nonprofits, Philanthropy, and Social Enterprise

2024 Nonprofit Employment Report

New Data Reveal Nonprofits' Strengths and Challenges in the COVID-19 Era

George Mason University – Nonprofit Employment Data Project
Briefing #2 – December 2024

Chelsea L. Newhouse
with Alan J. Abramson

This brief report provides a first look at new data from the U.S. Bureau of Labor Statistics on nonprofit employment and wages between 2018 – 2022, focusing specifically on the 501(c)(3) portion of the nonprofit sector.

It is structured around five key findings of the nonprofit paid workforce in context of other major industries and in the fields in which it is most active. It reveals how nonprofit employment was impacted by the onset of the COVID-19 pandemic, how they have recovered as of 2022, and assesses aggregate nonprofit wages relative to for-profit sector counterparts.

Click below to [DOWNLOAD FULL REPORT](#)

Source:
George Mason University's Schar School of Policy and Government

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Florida Association of Nonprofits 35th Anniversary Celebration includes its new website* with membership logins to access an ever-expanding library of resources and easy-to-use registrations for classes, webinars, networking events, membership and more. (*in progress)

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512 NE 3 Avenue
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Florida Nonprofits, formerly FANO, is a statewide resource center and professional network of 501(c)(3) nonprofit organizations in Florida. Established by nonprofit leaders in 1989, it assists over 58,500 nonprofits across the state in achieving their missions by strengthening their leadership, management, financial stability, and advocacy efforts.

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